

# Accountable Authority (Chief Executive) Certification for Government Advertising Campaign

## Certification Statement – AusAlert – Public Awareness Campaign

I certify that the AusAlert – Public Awareness Campaign complies with the *Australian Government Guidelines on Advertising and Information Campaigns by non-corporate Commonwealth entities* (Guidelines).

This certification takes into consideration the Letter issued by the Independent Communications Committee. It also takes into consideration advice and evidence provided by officials within the National Emergency Management Agency with responsibility for the design, development and implementation of the AusAlert – Public Awareness Campaign.



**Pat Hetherington**  
**Interim Coordinator-General**  
**National Emergency Management Agency**  
**21 May 2026**